

Pre-Screened Credit Data Mortgage & Auto



There's simply no better way to capture credit worthy prospects than Pre-screen Credit Data!

List Type:

Credit Data

List Source:

Credit Bureau

List Maintenance:

Updated Monthly

Summary Description

BB Directs Pre-Screened Credit Database represents one of the highest quality sources of credit data on the market today. This file is compiled from the major credit bureaus and ranks customers according to their likelihood that their credit obligations will be paid as agreed.

Our Pre-Screened Credit Database is updated continuously to reflect the changes in the consumer's credit score and lending practices. The recency of this file, combined with the many available financial and demographic selects, ensures that you reach your target audience, lowering your marketing cost, reducing risk and increasing your ROI.

Uses/Prospective Clients

Mortgage companies, vehicle dealerships, financial institutions (any business that is able to make a firm offer of credit, as Pre-Screened Credit Data offers must adhere to governmental compliance).

Selects

Geographic
Mortgage loan info
Financial info

Demographic
Auto loan info
and more....

A complete list of Pre-Screened Credit Data selects is available upon request.

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